

Here is the format for the show

Recorded when we meet in person at one of three places. We record our podcast episodes at the KUAF radio station, Fayetteville Public Library Center for Innovation, or a third location of choice, including your office or another agreed-upon site.

If we cannot meet in person, we can meet virtually via Squadcast or Ecamm Live.

Length is typically 30-45+ minutes, depending on the flow of the conversation.

Interview style where we will have a natural conversation about you and the organization that you represent. We prefer this organic approach to lead to places that we may not anticipate if we discuss anything that may not be worthy of the final edit of the show; we can always take care of removing that in post-production.

What happens after?

The recording is sent to production and published based on our current publishing schedule—usually just a few weeks from the original interview, but sometimes it can be longer.

Once the podcast is published, we'll post it on Social Media and tag you as appropriate. We will also send you a document with access to all files and social media images, including audiograms, so that you can share them on your website or social media.

Please provide the following:

1. Bio, company logo, and headshot, if not done so already, on the form below. If you don't have a headshot and we are meeting in person, we can take a good portrait shot of you after the interview. Just let us know.
2. Please take a moment to fill out this form if you have not done so already. https://iamnorthwestarkansas.com/guestform
3. We will send you a Podcast links form once the episode is released so that you can share it on social media and have access to the podcast episode to share on your own website or space of your choosing.

Once again, thank you for agreeing to be part of the I Am Northwest Arkansas Podcast Tribe. I know your insights, experience, and stories will benefit our audience!