

Here is the format for the show.

- Recorded when we meet in person or via Skype or Zoom if meeting in person is not an option.
- Length is typically 20-40+ minutes
- Interview style where we will have a natural conversation about you and the organization that you represent if any. We prefer this organic approach as it leads to places that we may not anticipate. If we discuss anything that may not be worthy of the final edit of the show we can always take care of removing that in post-production.

What happens after

- The recording is then sent to production and gets published based on our current publishing schedule. Usually just a few weeks from the original interview.
- Once the podcast is published, we'll post on Social Media and tag you as appropriate.

Please provide the following:

1. Bio and headshot if not done so already. If you don't have a headshot and we are meeting in person I can take a good portrait shot of you after the interview for use. See link below to submit a photograph.
2. Please share with your social following once the interview is published. The link to the podcast will be the domain name plus "ep# - we will share the episode number with you"

   For example, www.iamnorthwestarkansas.com/ep2
3. Please click HERE to provide us with all of your contact information, social media handles if any, and any #Hashtags that you may use frequently. We will do our best to

include all of this information in our show notes and on social media when we share your episode. In case you missed it! https://iamnorthwestarkansas.com/pgf

Once again thank you for agreeing to be part of the I Am Northwest Arkansas Podcast. I know your insights and experience will benefit our audience!

If you want a PDF version of this document CLICK HERE!